

## Research Inspired

ADEPT Driver's targeted neurocognitive training systems use epidemiological studies to determine and effectively address the leading causes of car crashes.

Our programs have been subject to rigorous independent review and evaluation by insurance actuaries, cognitive scientists, traffic safety investigators, and ADEPT's own research team for over two decades.

Our crash-reduction products are scientifically proven to be effective in dramatically improving crash avoidance skills, resulting in fewer crashes with less severe outcomes. This includes:

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**25-40%** reduction in crash frequency

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**51%** reduction in bodily injury claims

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**60%** gain in visual awareness and memory of objects 360° around the vehicle

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**32%** gain in accurate driving risk perception

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**92%** reduction in unsafe decisions while making a left-hand turn

## Science & Technology

By focusing on crash reduction as a treatable behavioral disorder our experts created a scientifically based system that reduces crash frequency and severity.

**ADEPT Driver reformed the industry by introducing:**

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Targeted neurocognitive training using driving simulations

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Predictive analytics using crash avoidance skills psychometrics

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Assessment of behavioral intervention effectiveness

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Statistically proven collision reduction rates



ADEPT DRIVER®

THE SCIENCE OF DRIVING



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# PROSECUTION DIVERSION

## PSYCHOMETRIC-BASED SAFETY TRAINING™

# Prosecution Diversion

ADEPT Driver crash reduction programs provide an alternative for judges and courts looking for effective solutions to replace existing, court-mandated “rules of the road” programs that have no measurable impact on driver behavior. Our programs are tailored to the judicial and court systems:

Traffic offenders benefit from scientifically-based and proven crash avoidance training

Courts get verification that driver safety performance has improved

Our programs are not “check the box” safety training—they are 6–8 hour behavioral interventions that measure and improve the crash risk factors associated with over 90% of collisions and many traffic violations.

“**Too often I would see the same traffic offender over and over again, not changing their driving behavior after getting a ticket or because of the fines I ordered. We need a different response.**”  
—*Judge Brian MacKenzie (Ret.)*

ADEPT Driver’s proven crash reduction training programs and assessments are designed so that the participant does not experience training as punishment. They see the relevance and importance of the subject content and appreciate learning crash avoidance skills they can use every day.

ADEPT Driver programs target the leading causes of traffic violations, like poor risk perception and speed and space management, as well as hazard detection, visual awareness and judging safe gaps in the flow of traffic.

We can provide the courts with a “report card” of driver safety skills and behavior change as a result of the training, including:

Hazard detection proficiency

Visual cognition and memory of what is happening 360° around the vehicle

Risk perception of changes in driving risk (includes distracted driving)

Speed and space management

Judging safe and unsafe gaps in traffic when making a turn or changing lanes

Anticipating a corrective action

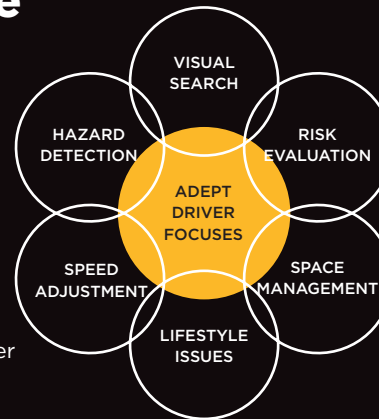


**Take a Drive:** ADEPT Driver programs use challenging point-of-view simulations to help drivers respond faster and learn crash avoidance skills.

## Not Just Behind the Wheel... Ahead of the Curve™

ADEPT Driver programs work because they address the proven factors behind auto collisions.

By using advanced behavioral science, research, and testing, ADEPT Driver focuses on altering driver behavior and reducing their risk of collisions.



## Behavior and Skills Improvement Report

### Visual Cognition & Memory

Test #	Correct	Wrong	Possible	Weighted Score	Avg. Score
Test 1	1	1	2	50	25
Test 2	0	2	2	0	

### Left Turns

Test #	Unsafe	Risky	Missed	Safe	Possible	Weighted Score	Avg. Score
Test 1	4	0	2	2	4	-19	7
Test 2	1	1	2	1	3	34	

### Lane Changes & Escape Routes

Test #	Unsafe	Risky	Missed	Safe	Possible	Weighted Score	Avg. Score
Test 1	0	1	0	1	1	50	12
Test 2	2	0	1	1	2	-25	

### Risk Perception Including Distracted Driving

Test #	Correct	Wrong	Possible	Weighted Score	Avg. Score
Test 1	2	5	5	40	50
Test 2	3	2	5	60	

### Speed & Space

Test #	Correct	Wrong	Possible	Weighted Score	Avg. Score
Test 1	1	1	2	25	47
Test 2	3	1	4	69	

### Hazard Detection

Test #	Missed	Non-Haz.	Found	Possible	Weighted Score	Avg. Score
Test 1	3	4	2	5	36	39
Test 2	3	5	3	6	42	